



About US

BeEagle STEM & Kind Foundation is an innovative non-profit 501(c)(3) organization dedicated to promoting increased participation in post-secondary education in Science, Technology, Engineering and Mathematics (STEM) fields in developing countries and underprivileged in developed countries.

BeEagle Foundation is an innovative non-profit organization providing challenging STEM projects and activities and inspiring young women and men. The work of the foundation also extends to ushering kindness to the needy.

The foundation, which started off as Benignant de Eagle Foundation later Benignant STEM Innovation, reinvented itself to overcome the shortcomings of the traditional non-profit approach to cater to a generation that lives and breathes on the Internet and social media. The basic goal and fundamental believes of the foundation still remains the same; to encourage the youth, especially the girls and young women, to take up careers in STEM fields and as a result overcome socio-cultural and economic barriers such as poverty, gender inequality, lack of access of to education and opportunities.

To this end, BeEagle STEM and Kind Foundation adopted an approach that involves tapping into the tremendous power of social media to reach millions of children and young adults within the target market of beneficiaries. With just a single post on Instagram or Facebook, the foundation is able to create a powerful impact on the young minds and inspire them to pursue careers and opportunities in STEM and be a part of the technological development powered by automation rather than being ousted by it.

The mode of engagement and inspiration is simple yet meaningful and successful; a reward-based engagement on challenging STEM activities and projects. On the foundation's social media pages, particularly Instagram and facebook (@Beeagle_stem, @BeEagle.STEM), a mathematical problem, a design- based project technology or engineering project, a science based experiment and so on are posted. The eligible participants then submit their solutions and responses to these. A winner is chosen either on a "fastest one to provide the correct solution" or "best-in-design" basis. These winners are then awarded rewards ranging from \$50-\$1000 depending on the complexity and nature of the activity or project. Having engaged themselves in almost a game-based style of interactive education; these children actually feel good about learning in these subject areas rather than being worn down by them. Although, there is only one winner on each activity or project, countless children participate knowing that they could be the next to win. The foundation hopes that the children use the rewards that they earned for themselves to buy books, computers, tablets, educational toys etc. This digitally driven approach of the foundation is what makes it relevant to the current and future generations. Don't resist social media; embrace the potential and power of it.